



Demographic and Income Profile

Pike & Rose
 Mid-Pike Plaza (Pike & Rose)
 Ring: 1 mile radius

Prepared by Esri
 Latitude: 39.05092
 Longitude: -77.11694

Summary	Census 2010	2016	2021
Population	19,493	21,382	22,667
Households	9,403	10,266	10,813
Families	4,638	4,962	5,210
Average Household Size	2.01	2.02	2.04
Owner Occupied Housing Units	3,859	3,863	4,107
Renter Occupied Housing Units	5,544	6,403	6,706
Median Age	39.0	39.7	40.6
Trends: 2016 - 2021 Annual Rate	Area	State	National
Population	1.17%	0.84%	0.84%
Households	1.04%	0.75%	0.79%
Families	0.98%	0.68%	0.72%
Owner HHs	1.23%	0.77%	0.73%
Median Household Income	2.76%	1.96%	1.86%

Households by Income	2016		2021	
	Number	Percent	Number	Percent
<\$15,000	669	6.5%	769	7.1%
\$15,000 - \$24,999	402	3.9%	409	3.8%
\$25,000 - \$34,999	587	5.7%	540	5.0%
\$35,000 - \$49,999	1,114	10.9%	1,056	9.8%
\$50,000 - \$74,999	1,597	15.6%	1,249	11.6%
\$75,000 - \$99,999	1,354	13.2%	1,373	12.7%
\$100,000 - \$149,999	2,162	21.1%	2,526	23.4%
\$150,000 - \$199,999	965	9.4%	1,203	11.1%
\$200,000+	1,415	13.8%	1,689	15.6%
Median Household Income	\$87,392		\$100,131	
Average Household Income	\$117,973		\$129,733	
Per Capita Income	\$57,141		\$62,292	

Population by Age	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,063	5.5%	1,067	5.0%	1,098	4.8%
5 - 9	844	4.3%	925	4.3%	946	4.2%
10 - 14	737	3.8%	863	4.0%	875	3.9%
15 - 19	715	3.7%	802	3.8%	818	3.6%
20 - 24	1,080	5.5%	1,198	5.6%	1,158	5.1%
25 - 34	3,987	20.5%	4,019	18.8%	4,208	18.6%
35 - 44	2,986	15.3%	3,434	16.1%	3,695	16.3%
45 - 54	2,451	12.6%	2,624	12.3%	2,617	11.5%
55 - 64	2,028	10.4%	2,449	11.5%	2,641	11.7%
65 - 74	1,330	6.8%	1,726	8.1%	2,071	9.1%
75 - 84	1,210	6.2%	1,242	5.8%	1,478	6.5%
85+	1,062	5.4%	1,034	4.8%	1,062	4.7%

Race and Ethnicity	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
White Alone	12,251	62.9%	12,326	57.6%	12,204	53.8%
Black Alone	1,509	7.7%	1,927	9.0%	2,195	9.7%
American Indian Alone	71	0.4%	84	0.4%	93	0.4%
Asian Alone	4,250	21.8%	5,164	24.2%	5,917	26.1%
Pacific Islander Alone	22	0.1%	23	0.1%	24	0.1%
Some Other Race Alone	787	4.0%	1,088	5.1%	1,341	5.9%
Two or More Races	602	3.1%	771	3.6%	894	3.9%
Hispanic Origin (Any Race)	2,408	12.4%	3,311	15.5%	4,115	18.2%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.

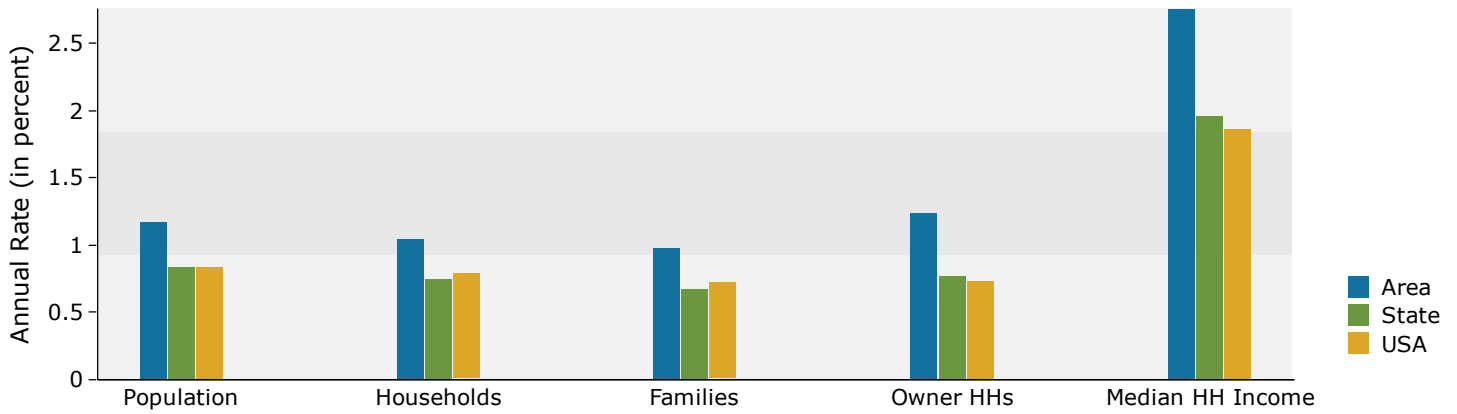


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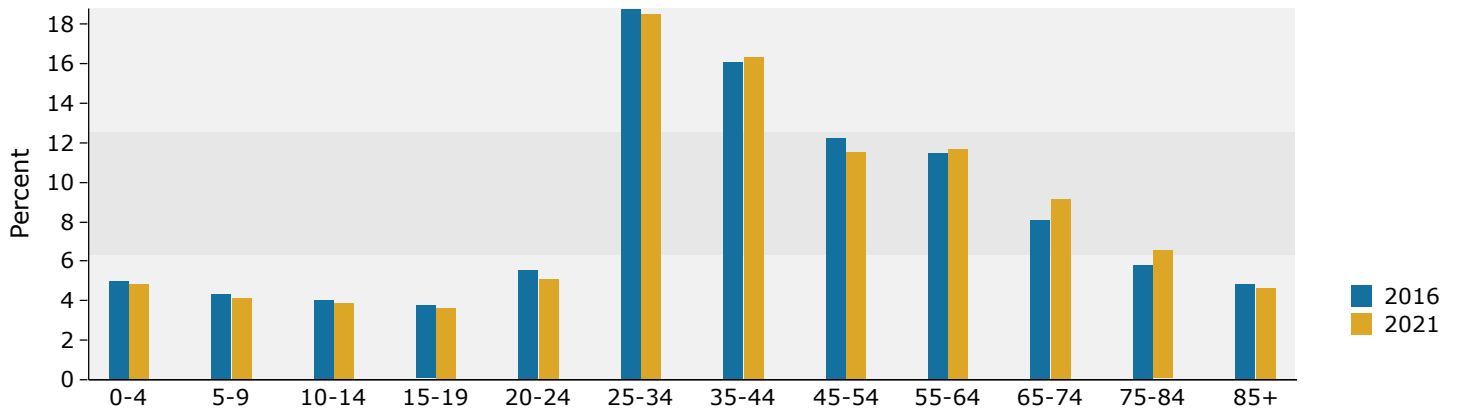
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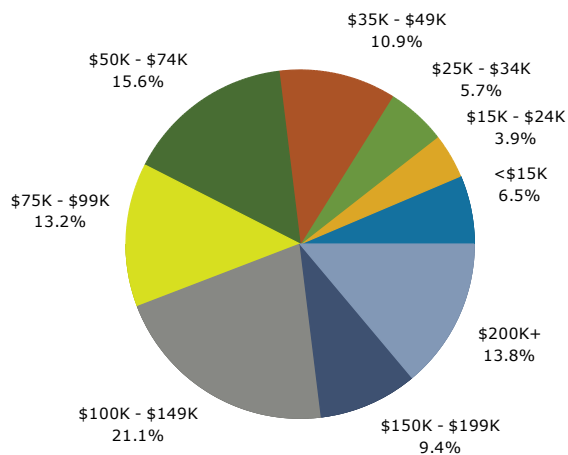
Trends 2016-2021



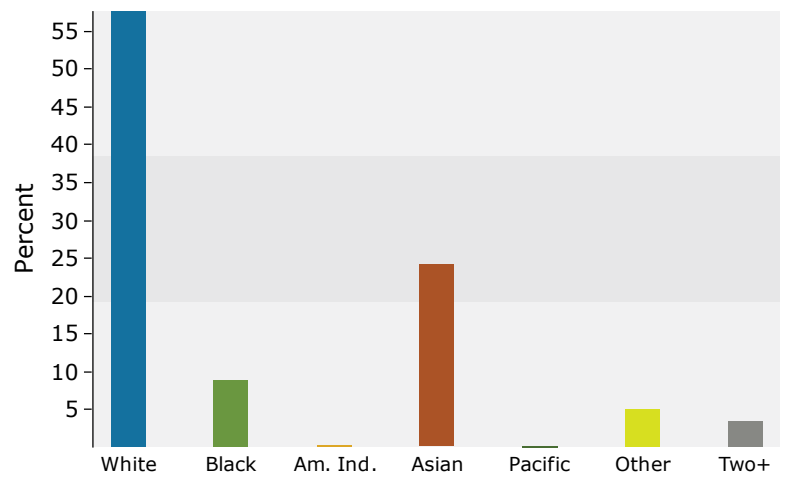
Population by Age



2016 Household Income



2016 Population by Race



2016 Percent Hispanic Origin: 15.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.



Demographic and Income Profile

Pike & Rose
 Mid-Pike Plaza (Pike & Rose)
 Ring: 3 mile radius

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Summary	Census 2010	2016	2021
Population	146,955	154,840	162,624
Households	55,996	58,157	60,666
Families	35,241	36,213	37,629
Average Household Size	2.59	2.63	2.65
Owner Occupied Housing Units	36,844	36,432	37,980
Renter Occupied Housing Units	19,152	21,726	22,686
Median Age	39.0	40.0	40.8
Trends: 2016 - 2021 Annual Rate	Area	State	National
Population	0.99%	0.84%	0.84%
Households	0.85%	0.75%	0.79%
Families	0.77%	0.68%	0.72%
Owner HHs	0.84%	0.77%	0.73%
Median Household Income	2.03%	1.96%	1.86%

Households by Income	2016		2021	
	Number	Percent	Number	Percent
<\$15,000	2,880	5.0%	3,292	5.4%
\$15,000 - \$24,999	2,165	3.7%	2,214	3.6%
\$25,000 - \$34,999	2,811	4.8%	2,532	4.2%
\$35,000 - \$49,999	5,211	9.0%	4,598	7.6%
\$50,000 - \$74,999	9,148	15.7%	7,182	11.8%
\$75,000 - \$99,999	8,431	14.5%	8,644	14.2%
\$100,000 - \$149,999	12,448	21.4%	14,444	23.8%
\$150,000 - \$199,999	6,371	11.0%	7,687	12.7%
\$200,000+	8,693	14.9%	10,073	16.6%
Median Household Income	\$94,213		\$104,162	
Average Household Income	\$126,117		\$137,777	
Per Capita Income	\$47,834		\$51,841	

Population by Age	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	9,406	6.4%	8,969	5.8%	9,146	5.6%
5 - 9	8,663	5.9%	9,562	6.2%	9,234	5.7%
10 - 14	8,140	5.5%	9,290	6.0%	9,825	6.0%
15 - 19	7,687	5.2%	7,942	5.1%	8,432	5.2%
20 - 24	8,328	5.7%	7,963	5.1%	7,935	4.9%
25 - 34	22,429	15.3%	22,196	14.3%	22,196	13.6%
35 - 44	21,832	14.9%	22,466	14.5%	24,339	15.0%
45 - 54	21,697	14.8%	21,332	13.8%	21,574	13.3%
55 - 64	17,016	11.6%	19,697	12.7%	20,706	12.7%
65 - 74	10,278	7.0%	13,022	8.4%	15,507	9.5%
75 - 84	7,525	5.1%	7,910	5.1%	8,940	5.5%
85+	3,953	2.7%	4,492	2.9%	4,792	2.9%

Race and Ethnicity	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
White Alone	92,131	62.7%	90,601	58.5%	89,956	55.3%
Black Alone	13,005	8.8%	14,839	9.6%	16,337	10.0%
American Indian Alone	660	0.4%	746	0.5%	841	0.5%
Asian Alone	21,582	14.7%	24,939	16.1%	27,956	17.2%
Pacific Islander Alone	87	0.1%	85	0.1%	85	0.1%
Some Other Race Alone	13,445	9.1%	16,437	10.6%	19,278	11.9%
Two or More Races	6,045	4.1%	7,194	4.6%	8,170	5.0%
Hispanic Origin (Any Race)	32,815	22.3%	40,238	26.0%	47,510	29.2%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.

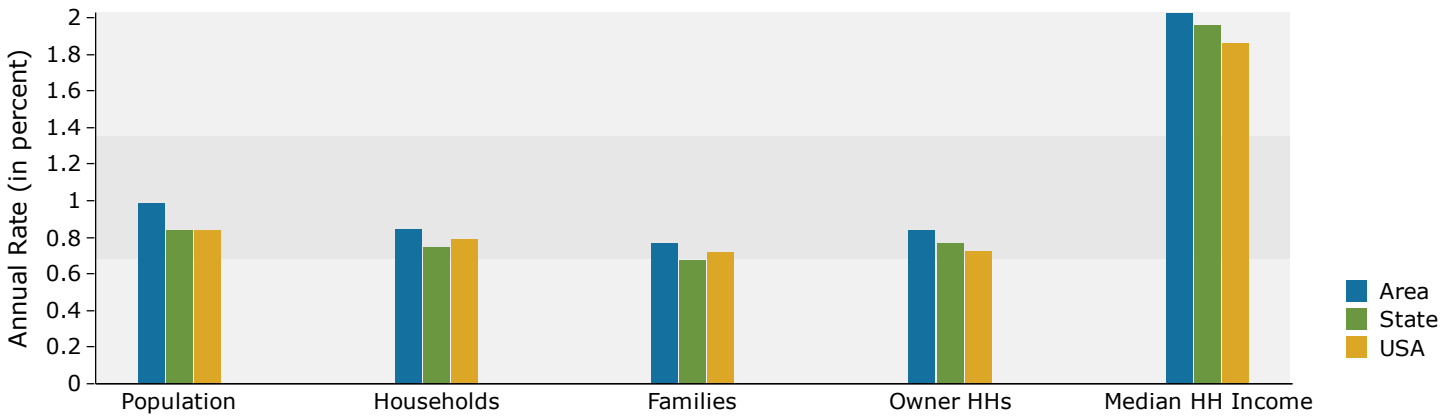


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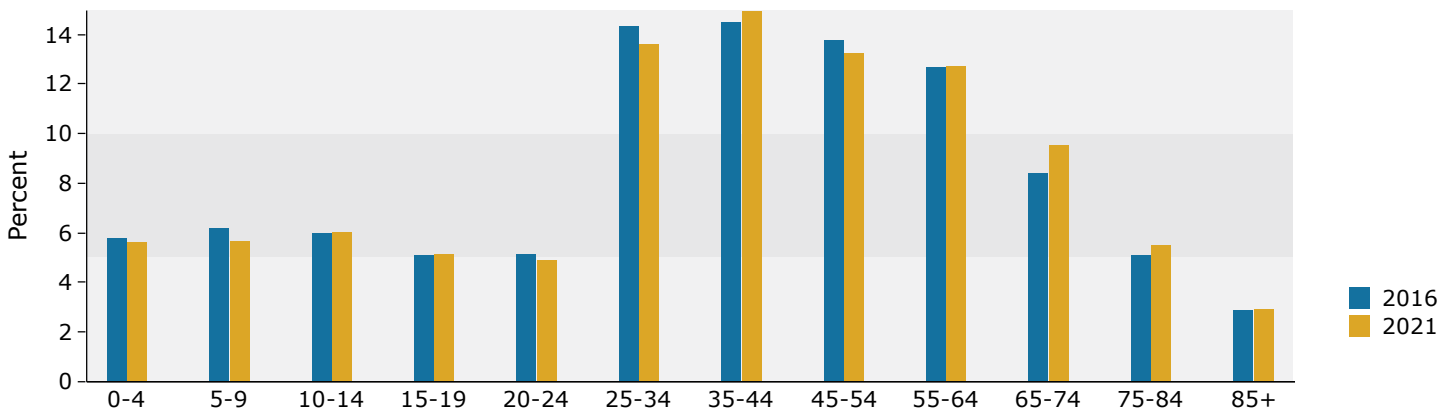
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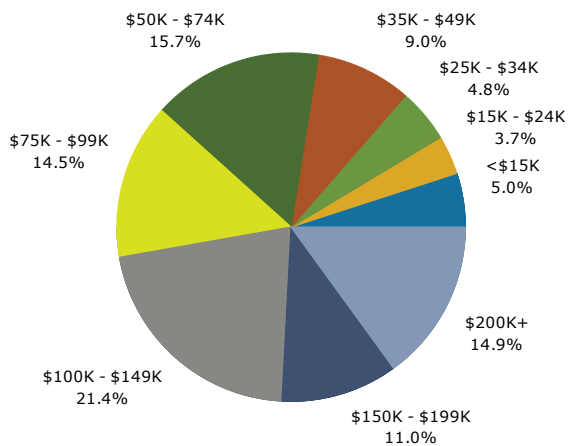
Trends 2016-2021



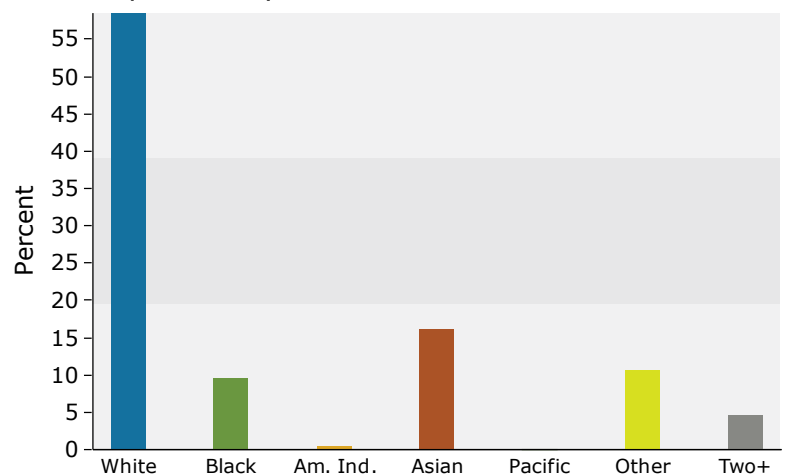
Population by Age



2016 Household Income



2016 Population by Race



2016 Percent Hispanic Origin: 26.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.



Demographic and Income Profile

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Summary	Census 2010	2016	2021
Population	336,219	354,846	373,497
Households	127,772	133,027	139,170
Families	83,315	85,777	89,266
Average Household Size	2.59	2.63	2.65
Owner Occupied Housing Units	86,538	86,335	90,227
Renter Occupied Housing Units	41,234	46,692	48,943
Median Age	40.4	41.5	42.2
Trends: 2016 - 2021 Annual Rate	Area	State	National
Population	1.03%	0.84%	0.84%
Households	0.91%	0.75%	0.79%
Families	0.80%	0.68%	0.72%
Owner HHs	0.89%	0.77%	0.73%
Median Household Income	1.67%	1.96%	1.86%

Households by Income	2016		2021	
	Number	Percent	Number	Percent
<\$15,000	6,981	5.2%	8,077	5.8%
\$15,000 - \$24,999	5,250	3.9%	5,362	3.9%
\$25,000 - \$34,999	6,246	4.7%	5,814	4.2%
\$35,000 - \$49,999	11,617	8.7%	10,536	7.6%
\$50,000 - \$74,999	19,312	14.5%	15,078	10.8%
\$75,000 - \$99,999	16,492	12.4%	16,752	12.0%
\$100,000 - \$149,999	26,323	19.8%	29,907	21.5%
\$150,000 - \$199,999	15,403	11.6%	18,399	13.2%
\$200,000+	25,403	19.1%	29,245	21.0%
Median Household Income	\$100,753		\$109,440	
Average Household Income	\$139,999		\$152,370	
Per Capita Income	\$53,008		\$57,278	

Population by Age	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	20,858	6.2%	19,831	5.6%	20,362	5.5%
5 - 9	20,933	6.2%	22,322	6.3%	21,596	5.8%
10 - 14	20,443	6.1%	22,833	6.4%	23,381	6.3%
15 - 19	18,486	5.5%	19,503	5.5%	20,407	5.5%
20 - 24	17,734	5.3%	18,031	5.1%	17,886	4.8%
25 - 34	44,564	13.3%	44,503	12.5%	46,450	12.4%
35 - 44	47,295	14.1%	47,300	13.3%	50,677	13.6%
45 - 54	50,036	14.9%	48,906	13.8%	49,071	13.1%
55 - 64	41,380	12.3%	47,006	13.2%	49,119	13.2%
65 - 74	25,698	7.6%	33,101	9.3%	39,400	10.5%
75 - 84	18,499	5.5%	19,679	5.5%	22,663	6.1%
85+	10,293	3.1%	11,828	3.3%	12,484	3.3%

Race and Ethnicity	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
White Alone	211,456	62.9%	208,747	58.8%	207,921	55.7%
Black Alone	40,180	12.0%	45,483	12.8%	49,989	13.4%
American Indian Alone	1,349	0.4%	1,516	0.4%	1,703	0.5%
Asian Alone	43,770	13.0%	51,318	14.5%	58,266	15.6%
Pacific Islander Alone	194	0.1%	187	0.1%	186	0.0%
Some Other Race Alone	26,343	7.8%	32,172	9.1%	37,844	10.1%
Two or More Races	12,928	3.8%	15,425	4.3%	17,588	4.7%
Hispanic Origin (Any Race)	63,592	18.9%	78,412	22.1%	93,253	25.0%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.

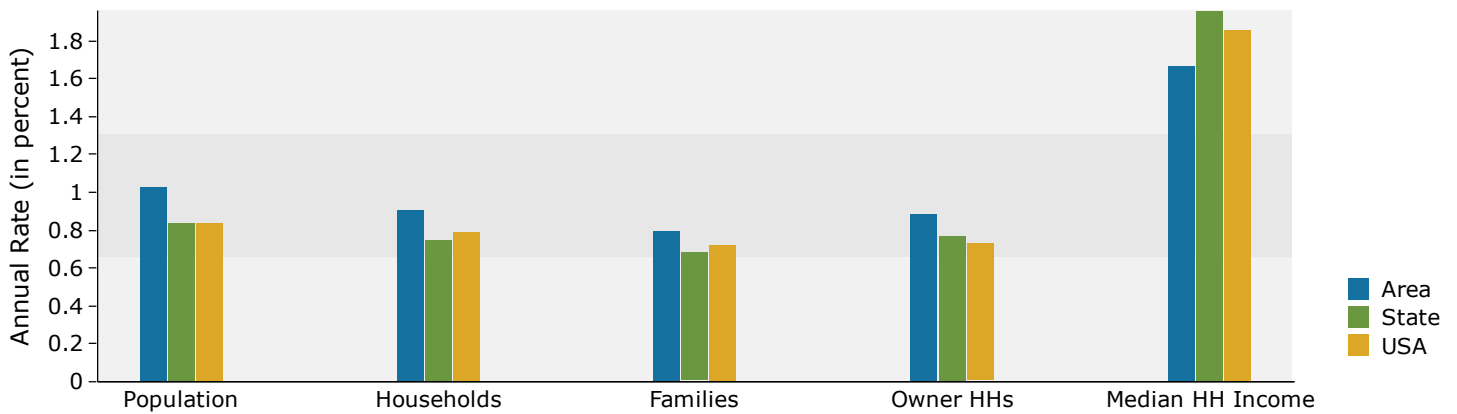


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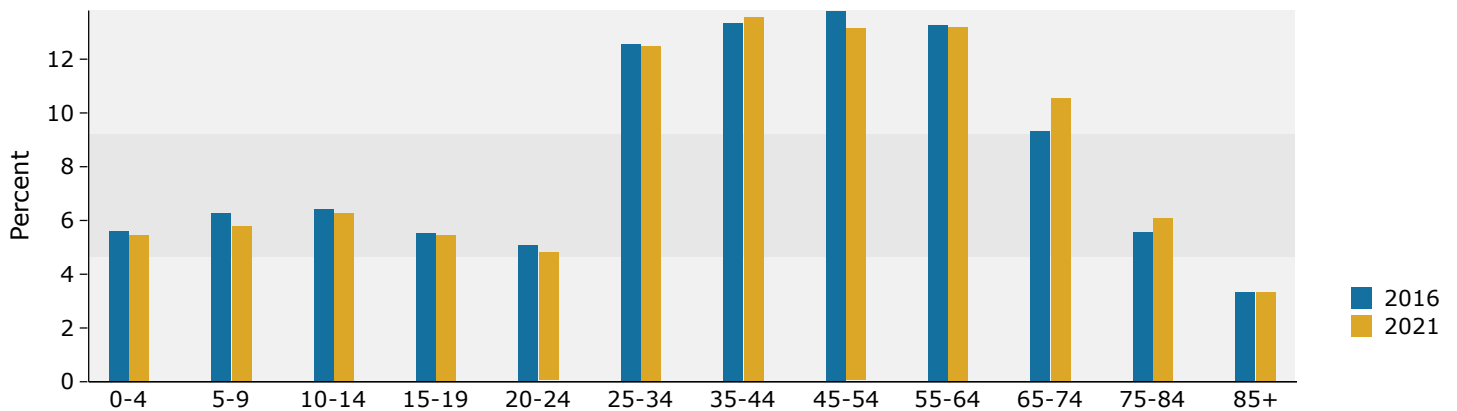
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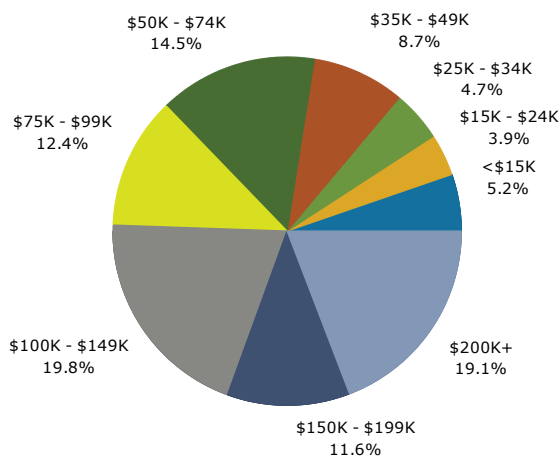
Trends 2016-2021



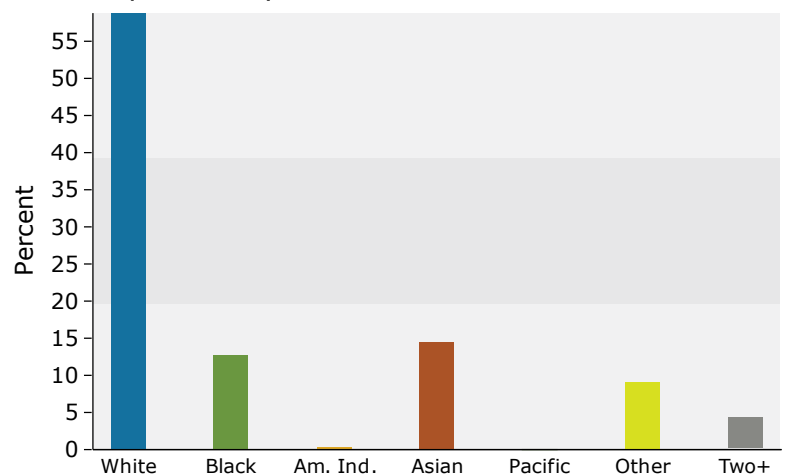
Population by Age



2016 Household Income



2016 Population by Race



2016 Percent Hispanic Origin: 22.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.